15 captured prompts. 6 fresh page audits.

CRM and email recommendations change with buying intent. On-page readiness adds diagnostic evidence—not an explanation of ChatGPT’s internal decisions.

15
10 complete · 5 partial

1
shared conversation

6
selected page audits

Independently selected page	Readiness	Technical	Semantic
HubSpot CRM	86	80	91
Zoho CRM	66	53	79
Pipedrive	86	85	87
Brevo	76	66	85
HubSpot Email	78	71	85
ActiveCampaign	66	62	70

Read these as diagnostic outputs, not a vendor ranking. Four product/home pages were automatically labelled “Comparison Page.” This affects scoring. No captured citation destination URLs were retained, so audited URLs were independently selected. No traffic, citation lift, or conversions were measured.

What is new in this report?

First-party Page Analysis measurements connect answer-coverage, content-quality, evidence-quality and extractability findings to the buyer intents observed in ten complete responses. Two additional origin-level Agentic Audits check technical evidence.

Vendor-authored research. VibecodeAEO produces the analysis tools demonstrated here. These model-assisted scores are not independent validation.

CRM: audit evidence

Selected product pages—not recovered ChatGPT citations. Scores /100; generated by existing Page Analysis.

HubSpot CRM

https://www.hubspot.com/products/crm

Analyzed 2026-09-13T17:04:33.145Z · Returned type: Commercial Service Page

Answer coverage	Content quality	Evidence quality	Extractability
90	95	85	95

Model-reported opportunity: Implement FAQPage schema for the 'See How CRM Can Propel Your Growth' section, and potentially Article schema for the overall page.

Zoho CRM

https://www.zoho.com/crm/

Analyzed 2026-09-13T17:04:37.068Z · Returned type: Comparison Page

Answer coverage	Content quality	Evidence quality	Extractability
80	85	80	65

Model-reported opportunity: Implement Product, Offer, and Organization JSON-LD schema to explicitly define product details, pricing, and company information.

Pipedrive

https://www.pipedrive.com/en

Analyzed 2026-09-13T17:04:53.186Z · Returned type: Comparison Page

Answer coverage	Content quality	Evidence quality	Extractability
90	90	70	95

Model-reported opportunity: Conduct and publish original research on sales team performance improvements using Pipedrive, or share unique aggregated data insights from Pipedrive users.

Opportunity text is a model assessment of fetched content, not verified missing functionality or evidence that a change will increase citations. Validate page type and on-page evidence before acting.

Email marketing: audit evidence

Selected product pages—not recovered ChatGPT citations. Scores /100; generated by existing Page Analysis.

Brevo

https://www.brevo.com/

Analyzed 2026-09-13T17:04:56.374Z · Returned type: Comparison Page

Answer coverage	Content quality	Evidence quality	Extractability
85	90	88	70

Model-reported opportunity: Add a comprehensive FAQ section that answers typical questions about Brevo's features, pricing, and use cases.

HubSpot Email

https://www.hubspot.com/products/marketing/email

Analyzed 2026-09-13T17:05:14.901Z · Returned type: Product Page

Answer coverage	Content quality	Evidence quality	Extractability
90	85	70	95

Model-reported opportunity: Add concise, definition-style explanations for key features or concepts directly on the page or within a glossary.

ActiveCampaign

https://www.activecampaign.com/

Analyzed 2026-09-13T17:05:25.315Z · Returned type: Comparison Page

Answer coverage	Content quality	Evidence quality	Extractability
65	80	70	60

Model-reported opportunity: Add a dedicated section that directly compares ActiveCampaign's Active Intelligence features against key competitors or outlines different tiers/approaches to AI within the platform.

Opportunity text is a model assessment of fetched content, not verified missing functionality or evidence that a change will increase citations. Validate page type and on-page evidence before acting.

Evidence boundaries and practical next steps

What we observed

Ten complete captured answers from queue positions 6–15: five CRM and five email questions. Positions 1–5 are included in the article as five clearly labelled truncated project-management captures, with all available text preserved. No missing text has been reconstructed. The answers were part of one conversation, with visible references to earlier context; these are not ten independent trials.

What we measured

Six fresh Page Analysis runs on September 13 and two complementary origin-level Agentic Audits. Results are reusable across related prompts, not thirty distinct page audits. All six page runs returned complete numeric semantic fields and no detected scraper block.

What remains unknown

Original citation destination URLs, complete source-card context and screenshots were not retained. Sponsorship is not adjudicated. Citation Landscape returned incomplete evidence and was excluded. Audits do not test product functionality, prices, deliverability, uptime or observed AI visibility.

Use the findings to close a content gap

1. Select a specific buyer intent: growth, startup, remote work or value.
2. Locate the exact paragraph that answers that intent on your own page.
3. Check whether claims include evidence, constraints and plan-specific caveats.
4. Use Page Analysis to inspect content and technical signals, then verify its findings.
5. Test a useful change against a baseline with repeat prompts and preserved citation URLs. Keep sponsored and organic evidence separate.

> Read the full prompt-by-prompt analysis:
> vibecodeaeo.com/blog/chatgpt-crm-email-research-batch-01